

Mr. Darren Cheung
GBA Business School, Project Officer
B.A. (Hons), M.Eng.

Mr. Darren Cheung joins the Greater Bay Area Business School as a project officer, and he is also a member of the 2022 council of the Alumni Association of Management School in The Guangzhou Jinan University. Therefore, as a bridge between alumni and university, he possesses a wealth of alumni resources, which enables him to provide tremendous assistances in inter-school level network for the incubation of entrepreneurial projects in the Greater Bay Area.

Currently, Mr. Darren Cheung assists the Associate Vice-President in the daily affairs of the School of Business, as well as related teaching and research work. He specializes in information systems engineering, supply chain, business management consulting and human resource management, as well as textile engineering and fashion technology.

Mr. Darren Cheung graduated from the Institute of Textiles and Clothing (now upgraded to the School of Fashion and Textiles), Faculty of Applied Science in The Hong Kong Polytechnic University, with a Bachelor of Arts (Honors) degree in Fashion and Textile Technology, and a Master of Engineering degree from the Department of Business Administration in Management School of The Jinan University located at Guangzhou, majoring in Industrial Engineering and Management.