

關樹楨 大灣區商學院 項目經理

B.BA, MM

關樹楨先生在職業訓練局的香港專業教育學院當講師 16 年，2019 年退休。於同年開始參「管理新思維」及「與 CEO 對話」的製作，現在亦加入陳志輝教授的團隊，為大灣區商學院籌辦工作。在職訓局當教職前，他曾在香港中樂團、香港賽馬會、九廣鐵路公司、3M 等機構任職公共事務及市場推廣。

關先生於美國威斯康辛州大學(麥迪遜)取得工商管理學學士，及在澳洲麥覺理大學完成市場管理學碩士。

Leo Kwan, Project Manager GBA Business School

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Mr. Leo Kwan had been a lecturer at The Hong Kong Institute of Vocational Education for 16 years and retired in 2019. After that, he joined Prof. Chan's team and started working for the production of radio program "New Thinking in Management" and "Talking to CEO". Lately, he joined in the preparation of founding of The GBA Business School. Prior to his teaching career, he worked in the field of Public Affairs and Marketing for The Hong Kong Chinese Orchestra, The Hong Kong Jockey Club, The KCRC, and 3M.

Mr. Kwan graduated from the University of Wisconsin, Madison with a Bachelor's in Business Administration and completed his Master's Degree at The Macquarie University.