

石義強教授 大灣區商學院 · 副校長

BEng(Hons), MBA, DBA

石義強教授是學者兼商業領袖，也是科技行業資深的行政及管理人員。在二十多年管理大中華、亞太和日本地區業務期間，他曾在多家初創和五家《財富》100強公司中擔任要職，包括國際商業機器 (IBM)、康柏電腦 (Compaq Computer)、戴爾 (Dell)、思科系統 (Cisco Systems)、NTT 集團。

現時，石教授為大灣區商學院副校長、香港理工大學實務教授 (管理信息系統)、廣州華商學院客座教授、香港大學專業進修學院 (SPACE) 學術評審員、中匯澳大利亞學院學術顧問、大灣區醫療科技協會行政顧問。

石教授經常出席公眾活動，為講座、研討會作講者，為創業比賽作評審，為初創企業孵化計劃作導師，為公私營機構和非營利組織作培訓導師和顧問。他對教學、研究和諮詢有著廣泛的專長和興趣，包括：

石教授在教學、研究和顧問的專長和興趣包括：

- 人工智能 (Artificial Intelligence)
- 商業智能 (Business Intelligence)、區塊鏈 (Blockchain)、商業模式分析 (Business Model Analysis)
- 雲計算 (Cloud Computing)、網絡安全 (Cybersecurity)、客戶關係管理 (CRM)、企業社會責任 (Corporate Social Responsibility)
- 數據科學 (Data Science)、數碼轉型 (Digital Transformation)、數碼營銷 (Digital Marketing)、設計思維 (Design Thinking)
- 電子商務 (E-Commerce)、環境/社會/管治 (ESG)、創業精神 (Entrepreneurship)、行政人員輔導 (Executive Coaching)
- 金融科技 (FinTech)、風水 (Feng Shui)
- 大灣區政策與發展
- 物聯網 (IoT)、ISO 國際標準
- 知識管理 (Knowledge Management)
- 智慧城市 (Smart Cities)
- 虛擬現實 (Virtual Reality)

石教授早年在香港大學畢業，獲榮譽工程學士；在香港中文大學，獲工商管理碩士；並在香港理工大學，獲得工商管理博士。除此之外，石博士曾在瑞士洛桑國際管理學院，完成行政人員課程；亦擁有英國標準協會 (BSI) 認證的主任級質量審核員資格。

**Professor Dicky Y. K. Shek,
Vice President, GBA Business School**

Professor Dicky Shek is a scholar cum business leader and a veteran in the technology industry with more than 25 years of executive and academic experience for Greater China and APJ regions. Before joining the academia, Professor Shek has worked for a number of start-ups and five Fortune 100 companies, including IBM, Compaq Computer, Dell, Cisco Systems, and NTT Group.

Currently, Prof. Shek is the Vice President of GBA Business School, Professor of Practice (Management Information System) in the Hong Kong Polytechnic University, Adjunct Professor of Guangzhou Huashang College, External Examiner of HKU SPACE, Academic Advisor of Edvantage Institute Australia, Executive Advisory Board Member of Greater Bay Area MedTech Association.

Prof. Shek is a seasoned speaker, trainer, coach, mentor, judge and advisor for a wide of range of seminars, workshops, entrepreneurship competitions, incubation programmes, public and private organisations. He has broad interests in teaching, research and consultancy, including

- Artificial Intelligence
- Business Intelligence, Blockchain, Business Model Analysis
- Cloud Computing, Cyber Security, CRM, Corporate Social Responsibility
- Data Science, Digital Transformation, Digital Marketing, Design Thinking
- E-Commerce, Entrepreneurship, ESG, Executive Coaching
- FinTech, Feng Shui
- GBA Policy & Development
- IoT, ISO Standards
- Knowledge Management
- Smart Cities
- Virtual Reality

Prof. Shek holds a Bachelor of Engineering (Honours) from The University of Hong Kong (HKU), an MBA from The Chinese University of Hong Kong (CUHK), and a DBA from The Hong Kong Polytechnic University (PolyU). He has completed an executive program at the IMD Switzerland, and been awarded as a certified quality lead auditor by British Standards Institution (BSI).