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麥婉君小姐，畢業於香港城市理工學院(香港城市大學前身)，主修國際貿易，後獲香港中文大學頒授市場學哲學碩士學位。麥小姐曾任職香港中文大學市場學系及香港浸會大學市場學系講師，亦曾任香港公開大學李兆基商業管理學院高級講師暨外事課程統籌主任(本地)。她在指導和輔導學生創業者方面也擁有豐富的經驗。她曾參與編著的著作有：《管理新思維：企業成功之道》、《與 CEO 對話：智慧之旅》、《營銷睿智》及《中國市場營銷》。除在大學任教以外，麥小姐亦曾協助不少跨國企業、內地工商機構及香港大型企業舉辦管理培訓課程、公開論壇、及專題研討會。

Ms. Amy Mak

Director of President's Office, GBA Business School

Ms. Amy Mak obtained her M.Phil. from the Chinese University of Hong Kong. She was a Lecturer in the Department of Marketing of the Chinese University of Hong Kong (CUHK) and the Hong Kong Baptist University (HKBU) and Senior Lecture in the Lee Shau Kee School of Business and Administration of the Open University of Hong Kong (OUHK), where she taught courses in World Business, Marketing Management, Strategic Marketing, Operations and Management in Chinese Enterprises, and Strategic Issues for Management in the Asia Pacific Region. She joined the GBA Business School in 2021 as a Director of President's Office.

Amy has been involved in a number of projects to render both research and executive training services for many renowned local and international institutions, such as IBM China/Hong Kong Limited, Hang Seng Bank Limited, Bank of East Asia, Autotoll Limited, Kowloon Motor Bus, and the Hong Kong School of Motoring. She also has rich experience in mentoring and coaching for student entrepreneurs.