

Professor Andrew Chi-fai Chan, SBS, JP

Professor Andrew Chi-fai Chan has been invited to be the President of the Greater Bay Area Business School since July 2020. At present, he is also the Emeritus Professor of Department of Marketing in the Chinese University of Hong Kong (CUHK). He was the Director of CUHK EMBA Programme from 2002 to 2020 and Head of Shaw College from 2010 to 2020.

Professor Chan has been active in participating in public services. From 1999 to 2005, he was Chairman of the Hong Kong Consumer Council while from 2004 to 2010, he was Chairman of the Hong Kong Deposit Protection Board; he was also a Member of the Electoral Affairs Commission (2005 to 2012), Chairman of Chinese Medicine Council (2011 to 2017), Council Member of the Hong Kong Institute of Education (2010-2016) and the Hang Seng University of Hong Kong (2007-2019). Currently, he is Chairman of Cantonese Opera Advisory Committee. In addition, he is a Member of Social Enterprise Advisory Committee, Energy Advisory Committee, Cantonese Opera Development Fund Advisory Committee, and Task Force for Review on Enhancement of Lump Sum Grant Subvention System. Besides, he is the Adviser of the Quality Tourism Services Association (QTSA) Governing Council. Professor Chan is also a Member of the College Council of Tung Wah College. In recognition of his distinguished public and community service, he was appointed as a Justice of the Peace in 2005 by the Hong Kong SAR Government and was awarded the Silver Bauhinia Star in 2007.